
From: Eden Park <info@edenpark.co.nz>
Sent: Thursday, 10 October 2024 12:30 pm
To:
Subject: The Hood - Introducing Hood Helpers



The Hood - Introducing Hood Helpers



New Initiative: Hood Helpers

We're excited to introduce a new initiative at Eden Park for our major events: the Hood Helpers.

This team of Māori Wardens, members of Ngāti Whātua Orakei, and Community Patrol, will be on the streets outside Eden Park, including those within the road closure points during concerts.

The role is to:

- Ensure patrons attending the concerts get to and from the stadium safely.
- Provide assistance and support to you as residents should you have any queries.

The Hood Helpers will debut on Thursday 31 October for the Travis Scott concert. They will also be on duty during all three Coldplay shows on Wednesday 13 November, Friday 15 November, and Saturday 16 November.

Look out for them in their blue reflective vests, as pictured above, and feel free to say hello!



Cure Kids 24 Hour Challenge, Tuesday 15 - Wednesday 16 October

We are proud to host the 24-hour challenge for [Cure Kids](#) next Tuesday 15 October – Wednesday 16 October. Cure Kids raises funds to support research for child health.

This challenge will occur continuously from Tuesday 4 pm until Wednesday 4 pm. Constraints for noise have been allocated for all music activity – 8 am start to 9:30 pm finish.

Check out the video of last year's awesome event [here](#).



Travis Scott, Thursday 31 October

We are now three weeks out until Travis Scott takes to the stage at Eden Park for his Circus Maximus Tour.

His critically acclaimed album **UTOPIA**, was the biggest-selling hip-hop release of 2023, holding strong at No.1 on the Billboard Top 200 for four weeks running, and garnering over 49 billion streams globally.

To buy tickets, click [here](#).



Auckland's 21st Pink Ribbon Ride, Sunday 13 October

This Sunday 13 October, our friends will be hosting the 21st Pink Ribbon Ride to show support and raise funds for the Breast Cancer Foundation.

If you're a motorbike, trike, or scooter owner, show up in your best pink and rev it up. Whether you're a seasoned rider or a beginner, everyone is welcome to join in on the fun. The ride will start at the Auckland Netball Centre in St Johns and will conclude at Eden Park.

If you would like to join us for this incredible event, register [here](#).

What's On at Eden Park

There are still plenty of events to come at Eden Park - and we would love for you to join us.

Coming up we have:

- [Travis Scott](#) - Thursday 31 October
- [Coldplay](#) - Wednesday 13, Friday 15 and Saturday 16 November
- [Heart and Aces v Canterbury](#) - Friday 3 January 2025
- [BLACKCAPS v Sri Lanka](#) - Saturday 11 January 2025
- [Luke Combs](#) - Friday 17 and Saturday 18 January 2025
- [Blues v Chiefs](#) - Saturday 15 February 2025
- [Blues v Brumbies](#) - Friday 7 March 2025
- [T20 Double-Header - WHITE FERNS v Australia 1st T20, BLACKCAPS v Sri Lanka 3rd T20](#) - Friday 21 March 2025
- [Blues v Crusaders](#) - Saturday 22 March 2025

Grab your tickets from the links above.



EDEN PARK

NEW ZEALAND'S NATIONAL STADIUM

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