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**From:** Eden Park <info@edenpark.co.nz>  
**Sent:** Friday, 1 March 2024 8:04 am  
**To:**  
**Subject:** The Hood - P!NK



## The Hood - P!NK



Our community is about to experience a burst of colour and energy as three-time Grammy Award-winning singer and international pop icon P!NK performs her Summer Carnival 2024 tour at Eden Park on Friday 8th and Saturday 9th of March.

Ahead of the concerts, we wanted to share some important information with you:

### **Painting the Town Pink:**

To celebrate P!NK's arrival, we're inviting our whole community to join us to "Paint the Town Pink", turning Auckland into a vibrant sea of pink, symbolising not only the energy and passion of P!NK's music but also embracing the spirit of unity and celebration that her concerts bring. Here are a few ideas on how

you can participate – and don't forget to share your efforts on social media using #PaintAucklandPink:

- **Businesses:** Decorate storefronts, windows, and interiors with pink displays. Kingsland and Dominion Rd will be installing pink fairy lights and a number of businesses will be offering special pink products such as special pink cupcakes and cake pops.
- **Individuals:** Wear pink clothing, accessories, and share your pink-themed moments on social media using #PaintAucklandPink.
- **Community Spaces:** Enhance public areas with pink elements to create a festive atmosphere.

#### **Traffic Management Plan:**

Over the next couple of days, the Traffic Management Plan newsletter which outlines the resident-only parking scheme and road closures for the concert days will be delivered into your letterboxes. This can also be accessed on our website via [this link](#).

Thank you for your understanding as we deliver this plan and ensure P!NK fans can arrive and leave Eden Park safely while ensuring you can easily access your homes during the event.

#### **Additional Activity:**

Over the next week, you may see some increased activity at Eden Park while P!NK's tour team set up for the event. We have closed our bus hub area to facilitate this.

If you have any questions or need further information, please feel free to call our 24 hour hotline (09) 815 4820, pop into our reception at Gate G during business hours or email us at [info@edenpark.co.nz](mailto:info@edenpark.co.nz).

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### **What's On at Eden Park**

There are still plenty of events to come at Eden Park - and we would love for you to join us.

Coming up we have:

- [P!NK](#) - Friday 8 and Saturday 9 March 2024
- [Phoenix v Sydney FC](#) - Saturday, 16 March 2024
- [Blues v Crusaders](#) - Saturday, 23 March 2024
- [Moana Pasifika v Blues](#) - Saturday, 30 March 2024
- [Blues v Force](#) - Friday, 5 April 2024
- [Blues v Brumbies](#) - Saturday, 20 April 2024
- [Blues v Hurricanes](#) - Saturday, 11 May 2024
- [Blues v Highlanders](#) - Saturday, 18 May 2024
- [Blues v Chiefs](#) - Saturday 1 June 2024
- [Coldplay](#) - Wednesday 13, Friday 15 and Saturday 16 November 2024

Grab your tickets from the links above.





**EDEN PARK**

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**NEW ZEALAND'S NATIONAL STADIUM**

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