

2024

MEMBERSHIPS



NEW ZEALAND'S
NATIONAL STADIUM

WHERE THE WORLD COMES TO PLAY



Kia ora koutou,

As we enter the final quarter of 2023, I feel grateful for the many memorable moments that have unfolded at the Park over the last 12 months.

Throughout the year, the idea of 'legacy' has been a recurring theme for our stadium. In the dictionary, legacy is defined as the long-lasting impact of particular events or actions that took place in the past.

Here at the Park, we aim for every event we deliver to leave a legacy in the lives of those who attend. Perhaps the legacy is a child attending their first concert, or an artist exhibiting at their first show. Maybe it's an athlete scoring the winning goal at New Zealand's national stadium,

EDEN PARK – NEW ZEALAND’S NATIONAL STADIUM

or maybe it’s cheering in the stands as your team is victorious. Or perhaps, in some instances, the legacy might be something even more important – an event that will impact our society and leave lasting benefits for future generations. We have been privileged this year to play a role in creating these significant legacies.

The stadium has experienced exhilarating highs in 2023 – sold-out concerts, the FIFA Women’s World Cup 2023 and Te Matatini Herenga Waka Tangata festival, just to name a few. These events, along with others, have delivered benefits for the wider community and created much-needed escapism.

We have navigated challenges. In late January, the Auckland floods made our hallowed turf resemble a lake overnight. With the Ed Sheeran concerts scheduled less than two weeks later, many doubted that delivering the events would be possible. However, the Eden Park team worked tirelessly and after many long days and nights, two unforgettable concerts were delivered at the stadium.

In 2023, the Park also played a part in rewriting the pages of history. We have been fortunate to deliver three Women’s World Cup events across 18 months, with the FIFA Women’s World Cup 2023 completing the trifecta. The delivery of these events has irreversibly changed the landscape of women’s sport here in

New Zealand, inspiring the nation and creating a paradigm shift.

As we look to the year ahead, I feel truly excited to discover what legacies 2024 may hold. I’m delighted that you, our loyal members, will be joining us on the journey and I’m grateful that you helped us to write the pages of our 2023 chapter. Thank you for your ongoing support.

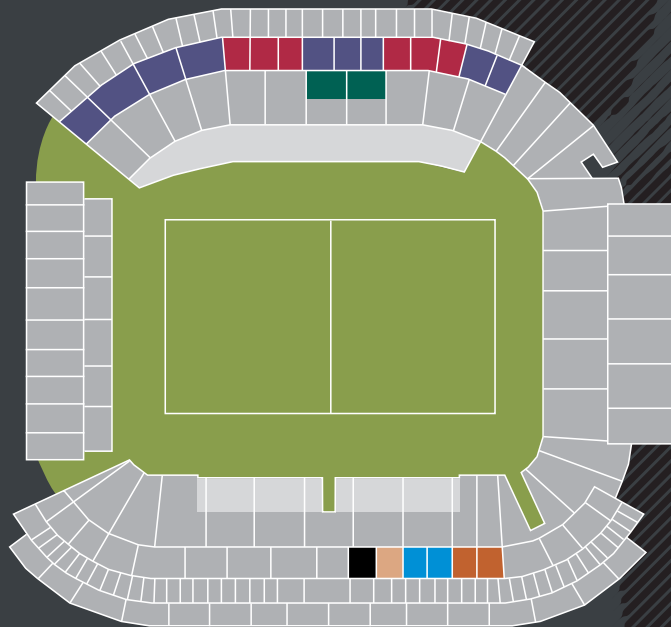
A handwritten signature in white ink, appearing to read 'Nick Sautner', set against a dark background with a subtle pattern of diagonal lines.

Ngā mihi,
Nick Sautner
Chief Executive Officer

COME TO PLAY WHAT BENEFITS?

	GROUND	CLUB	BALCONY	PREMIUM BALCONY	LEGACY	SOUTH OCRs	NORTH OCRs
Access to scheduled cricket and rugby	●	●	●	●	●	●	●
Access to all sporting fixtures			●	●	●	●	
Bonus complimentary Freestyle Kings tickets	●	●	●	●	●	●	●
Guaranteed reserved seat	●	●	●	●	●	●	●
In seat steward service				●	●	●	●
Adjoining fridge						●	●
Access to Exclusive Lounges	●	●	●	●	●	●	●
Reserved Table Dining available *		●	●	●	●	●	●
Early Gate Entry		●	●	●	●	●	●
Part Payment Options	●						
Premium Food and Beverage Options		●	●	●	●	●	●
Guest Passes (subject to availability)	●	●	●	●	●	●	●
Merchandise Discounts	●	●	●	●	●	●	●
Reciprocal rights to other NZ Stadiums	●	●	●	●	●	●	●
Discounts on Eden Park Experiences	●	●	●	●	●	●	●
Fully transferable	●	●	●	●	●	●	●
Free public transport *	●	●	●	●	●	●	●

*selected matches only



COME TO PLAY WHAT AREA?

-  GROUND MEMBER
-  CLUB MEMBER
-  BALCONY BAR MEMBER
-  PREMIUM BALCONY
-  LEGACY MEMBER
-  NORTH OCRs
-  SOUTH OCRs

COME TO PLAY WHAT OPTIONS?

GROUND MEMBER

PAPA TĀKARO

- Lounge Access: Loyalty Lounge – Maia
- Access to all scheduled rugby and cricket fixtures
- North Stand Level 4
- Priority purchase for concerts

\$995 includes GST

BALCONY BAR MEMBER

POUREWA

- Lounge Access: The World Cup Lounge - Te Ipu O Te Ao
- Access to all sporting fixtures
- South Stand Level 4
- Priority purchase for concerts

\$1,550 premium Balcony- \$2,050

CLUB MEMBER

PĀPORI

- Lounge Access: Grand Hall – Te Pa
- Access to all scheduled rugby and cricket fixtures
- North Stand Level 5
- Priority purchase for concerts

\$1,445 plus GST

LEGACY MEMBER

TAUTINI

- Lounge Access: The World Cup Lounge - Te Ipu O Te Ao
- Access to all sporting fixtures
- In seat “Order Away” food and delivery service
- South Stand Level 4 – seats on half way
- Priority purchase for concerts

\$2,500 plus GST

COME TO PLAY FOR FREE

In recognition of your continued support of Eden Park, all members who renew and pay their membership by 31 October will receive one ticket per membership seat to the Freestyle Kings show at Eden Park on Saturday, 18 November 2023.



COME TO PLAY WHEN ENTERTAINING CLIENTS

OCRs NORTH

PONGA KI RUNGA

- Lounge Access: Grand Hall – Te Pa
- Access to all scheduled rugby and cricket fixtures
- North Stand Level 5
- Adjoining fridge that can be stocked with an assortment of beverages
- In seat food and beverage service
- Priority purchase for concerts

\$2,250 plus GST per seat
(option of six seats available)

OCRs SOUTH

PONGA KI RARO

- Lounge Access: The World Cup Lounge – Te Ipu O Te Ao
- Access to all sporting fixtures
- South Stand Level 4
- Adjoining fridge that can be stocked with an assortment of beverages
- In seat food and beverage service
- Priority purchase for concerts

\$2,200 plus GST per seat

CORPORATE SUITES

- Valid for all sporting fixtures
- Premium food and beverage offerings
- Use 365 days of the year
- Offsite meeting/office
- Priority purchase for concerts

North Stand (Level 6)

- 16 guests
- Four onsite carparks

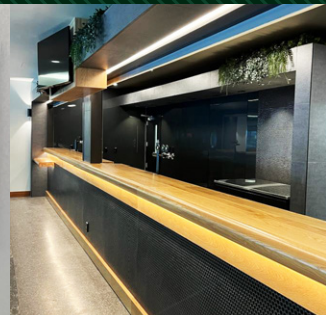
South Stand (Level 5)

- 20 guests
- Two onsite carparks

LIMITED AVAILABILITY
enquire now

COME TO PLAY IN OUR NEW SPACES

New bars in NL5
Refit of servery
Gate B Lobby
Order Away in Legacy Seats
West Stand Fit Out



COME TO PLAY UNIQUE EVENTS

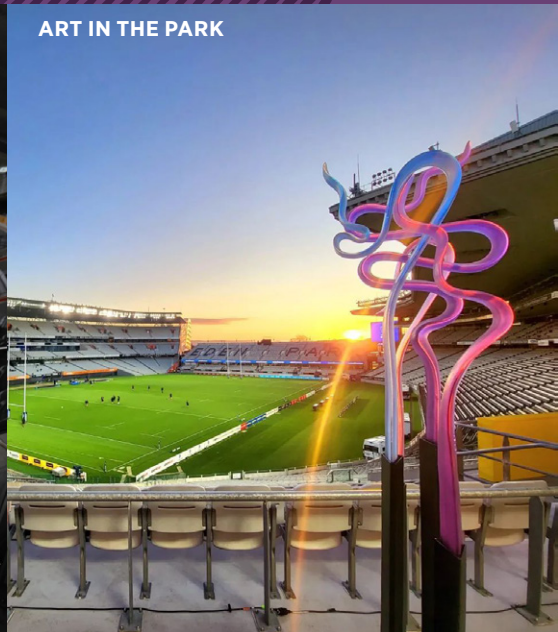
WAHS UNDER THE STARS



SHAUN WALLACE "THE DARK DESTROYER" MEMBER QUIZ



ART IN THE PARK



COME TO PLAY UNIQUE EXPERIENCES



STAYDIUM GLAMPING 20% DISCOUNT

Staydium glamping continues to be as super popular as it was from conception six years ago with waiting lists for international games. The two domes are fitted with very comfortable queen-size beds, bedspreads with high thread counts, ensuite bathrooms and a state-of-the-art widescreen television.

STADIUM TOURS FREE FOR ALL MEMBERS

The Park has enjoyed a massive influx of international and domestic tourists over the last few months who are reliving great sporting moments as you go behind the scenes at Eden Park. Tours are guided by expert historians who are passionate about their craft. Lasting around 90 minutes the visits include corporate suites, the Home Changing Room, the Coaches' box and of course a photo opportunity on the hallowed turf.

ROOFTOP TOURS 20% DISCOUNT

The Sky Sport Rooftop Tour is an experience you don't want to miss and according to the visitors we have hosted this year, this is the ultimate in adventure fun. Enjoy stunning 360-degree views of Auckland hanging out 34 meters over the park's hallowed turf. This experience lasts around 50 minutes and you get to learn about the history of the park from our informative guides.



COME TO PLAY FOR COMMUNITY AND CULTURAL EVENTS

- Te Matatini – Aotearoa’s most prestigious national kapa haka festival.
- Kowhai Intermediate Cross Country and Balmoral School Duathlon – 250 participants each event
- Rebel Sport 24hr Challenge – Fundraising for Cure Kids
- Dan Carter 24hr kickathon – fundraising event to raise money for UNICEF.
- NZ Eid Day –family based holiday observed by Muslims worldwide.
- Stadium Step Up Challenge – The Step Up Challenge Stadium Auckland raising funds for Leukaemia & Blood Cancer New Zealand (LBC).
- Auckland City Mission –Distribution centre at Christmas to provide those in need with food, gifts etc.
- Orienteering – School orienteering event that challenges physical fitness and navigation.
- Make a Wish Foundation – Once-in-a-lifetime wishes for terminally ill youngsters
- Power in the Park – Free community event in collaboration with Permobil celebrating diversity and showcasing accessibility in all areas of life



COME TO PLAY WHERE EVERYONE IS WELCOME

Eden Park changing rooms – completion of upgrade which includes individual showers, cubicle toilets and baby changing tables.

Comfort Zones and Senory Rooms - Eden Park's commitment to accessibility and inclusivity, highlighted by innovative Comfort Zones for individuals with accessibility needs, and a Quiet Room to reduce sensory overload, transforms the stadium experience and sets new industry standards.

Permobil – a strategic partnership which fosters community celebration and empowerment to those with disabilities





COME TO PLAY IN THE FUTURE

Eden Park 2.0 is the future of our National Stadium. It will deliver a world-class, multi-purpose, hybrid stadium and provides what we need as city and country whilst aligning with Aotearoa's environmental sustainability goals. Main improvements include installation of a roof, increasing capacity to 60,000 and flexibility for rectangle and oval content.



FOR FURTHER INFORMATION CONTACT

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NEW ZEALAND'S NATIONAL STADIUM

SAMSUNG



sky SPORT



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