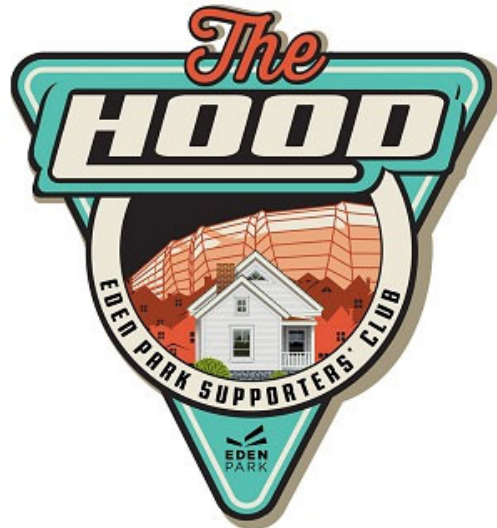

From: Eden Park <info@edenpark.co.nz>
Sent: Friday, 28 April 2023 4:47 pm
To:
Subject: The Hood - Eden Park 2.0 - A Vision for the Future of our National Stadium



The Hood - Eden Park 2.0 - A Vision for the Future of our National Stadium

Dear Hood members,

Eden Park is our place.

Home to 120 years of history, magic moments, excitement, cheers and cries, it's where New Zealand makes its mark on the world. Eden Park is part of our past, and it will be part of our future.

You may have read in the media this morning about Eden Park 2.0 - and we're excited to share with you our vision for the future of our beloved Park.



Eden Park 2.0 delivers a world-class, multi-purpose hybrid stadium venue that not only showcases the best sporting, entertainment, cultural and community events but also promotes sustainability and innovation. Offering increased capacity and an enhanced experience for everyone who comes to Eden Park, this vision builds on our strong legacy and reputation as an iconic stadium venue and popular destination for a diverse range of events.

Based on the core elements of modernisation, sustainability, connectivity and accessibility, Eden Park 2.0 will transform our globally iconic stadium and future-proof The Fortress for generations to come.



With a new North Stand, upgrades to the East and West stands, enhanced entry promenades, a new pedestrian bridge over Sandringham Road, an all-weather retractable roof which guarantees play and broadcast in any weather conditions, multiple fields of play options to accommodate rectangle and oval play formats and cater for different crowd capacities, new function and entertainment spaces, enhanced connectivity, and world-leading innovation, we can ensure Eden Park remains at the forefront of sporting and entertainment venues.

[Watch Eden Park 2.0](#)

As a city of 1.6m and a country of 5m people, it is critical to have both broad national and regional stadium strategies, which are aligned and coordinated. This will ensure we have multi-purpose, hybrid venues capable of attracting and hosting a wide range of international and national sporting, entertainment,

cultural and community events in Aotearoa, New Zealand. The Eden Park 2.0 vision is a cost-effective solution to help achieve this goal.

We hope you are as excited as we are about Eden Park 2.0. Importantly, establishing a clear vision now, ensures that every improvement, staged upgrade, and development made to the venue forms part of the strategic 2.0 masterplan.

Eden Park will be part of our future, because it's always been our home.



EDEN PARK

NEW ZEALAND'S NATIONAL STADIUM

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