
From: Eden Park <info@edenpark.co.nz>
Sent: Friday, 29 January 2021 4:31 pm
To:
Subject: The Hood - Annual Report, Blues Footy Fest & Community News



Annual Report

We're pleased to provide you with Eden Park's [2020 Annual Report](#) following our Annual General Meeting held this afternoon.

If we were asked what 2020 had planned for the stadium, we would have anticipated a blockbuster schedule of events from domestic and international rugby, to rugby league, cricket, football and a range of community events. Like all Kiwis, we never imagined the challenges we would be faced with, and the fact that the global stadia industry would be in crisis as a result of COVID-19. We would like to take this opportunity to thank each and every New Zealander who played their part in supporting the stadium through attending events during this unprecedented chapter in history. As we embark on a new year, we look forward to emerging stronger and delivering more unforgettable events for you at Eden Park.



Blues Footy Fest

Join the Blues and their southern rivals, the Crusaders, for a pre-season rematch at Eden Park on Saturday 20 February. Fans are encouraged to bring the whole whānau and arrive early to enjoy the Kids Zone, live local music, food trucks, garden bar, marketplace and much more, whilst supporting community charities and businesses. A portion of ticket sales will be donated to children's charities I Have a Dream Charitable Trust and KidsCan. Supporters who buy a ticket will have the opportunity to gift a \$9 ticket to the Graeme Dingle Foundation, who will invite deserving young Aucklanders to share in the festival celebrations who would not otherwise have had the opportunity to attend.

Blues Footy Fest tickets available from [Ticketmaster](#) at \$20 per adult. Kids go free with a paying General Admission adult ticket.

Gates open: 1pm

Kick off: 3.35pm

Dominion Road Purple Flag accreditation

We are pleased to share that Dominion Road has received [Purple Flag accreditation](#), making it the first area in New Zealand to receive the endorsement. The Purple Flag standard, launched in 2012, is an accreditation status for areas that meet or surpass the standards of excellence in managing the evening and night-time economy. It allows members of the public to quickly identify neighbourhoods and city centres that offer an entertaining, diverse, safe and enjoyable night out. Eden Park has worked alongside neighbours, New Zealand Police, Albert-Eden Local Board and local businesses to support the Dominion Road Business Association on this bid. There are now 70 Purple Flag towns and cities around the world and Dominion Road, including the stadium precinct, is one of the first locations outside Europe to receive this accreditation.





Kōwhai Intermediate School

If you have driven down Kowhai Street recently, you may have seen much activity on the Kōwhai Intermediate School grounds. After years of planning with the Ministry of Education, Kōwhai Intermediate School is excited to commence Stage One of a building plan that will cater for anticipated roll growth over the next 10 years. Stage One is a double-story block on the Kowhai Street boundary which will cater for new STEM learning studios (Science, Technology, Engineering, and Maths). Completion of the building is planned for December 2021. In addition, enablement work to extend the parking capacity has commenced on the Onslow Road carpark. If you ever wanted evidence that we live on "Rock City" then you only needed to see the large volumes of rock that contractors are dealing with as they clear the site!



EDEN PARK

NEW ZEALAND'S NATIONAL STADIUM

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