
From: Eden Park <info@edenpark.co.nz>
Sent: Friday, 22 January 2021 4:53 pm
To:
Subject: A personal message from the CEO & maintenance next week



A personal message from the CEO

We are delighted with last week's news that our resource consent application has been granted to host up to six concerts a year.

A special thank you to everyone who contributed to the compelling decision issued by the independent commissioners and supported by Auckland Council. Our community united to make this historic decision possible and we couldn't have done it without your commitment. We greatly appreciate the support and willingness from neighbours, local businesses and schools to represent our community in the process through attending the hearing. Our team is thrilled to have an overwhelming level of support to deliver more experiences for New Zealanders, which further showcases the ongoing positive relationship Eden Park has with its neighbours.

[The decision](#) made special mention of the important and ongoing engagement the stadium maintains with its community, often on a one-to-one basis, and that the Park is an integral part of the neighbourhood. It was clear that the commissioners were impressed with the responses from a cross-section of submitters, with 94% of submissions to Auckland Council in favour of the proposal.

'Submitters also welcomed the prospect of concerts, noting that the demographic of the area has changed, with many submitters having moved into the area quite deliberately over the past several years to be close to Eden Park and to enjoy the facility and what it offers..' – Commissioners' Report

Positive effects that concerts would provide by attracting additional content for Auckland were acknowledged, specifically *‘...that the proposal will, at a minimum, have a positive social effect, insofar as it will support the social well-being of people through increased opportunities for social interaction and the enjoyment of music, thereby enhancing Auckland’s reputation as a vibrant and world-class city.’* – Commissioners’ Report

The commissioners were assured that Auckland Cricket and Auckland Rugby would remain a key aspect of Eden Park, identified through our Trust Deed, and both sporting codes would be well accommodated throughout the year.

Since the decision, the response from all members of society has been immense. You will all be excited to hear that we are fielding calls from promoters both here and overseas enquiring about future concert dates – thanks for all of your bucket list suggestions on artists! This decision means that Eden Park does not have to apply for a separate resource consent for each individual concert which proved to be both cost prohibitive and time consuming in 2018. It allows shows to be booked, scheduled and confirmed years in advance.

If anything, 2020 confirmed that live sport, music and entertainment plays a pivotal role in shaping communities. Our events have the power to rebuild both business confidence and social wellbeing as we work to restore the New Zealand economy. I am extremely proud of our whānau, neighbourhood and supporters who worked tirelessly to achieve this historic result. Thank you once again to everyone for your passion for the Park and our community.

We now wait for the appeal window to close. Our legal advice is that it is a very tightly written decision, which gives proper weight to the range of expert and lay evidence that the commissioners heard. They acknowledge the range of sensitivities but we are told that they properly followed the law which acknowledges that not all sensitivities can be accommodated.

You can read our [recent media release](#), and Auckland Councillor [Daniel Newman’s release](#).

Let the music play!

Nick Sautner

Building Maintenance

Next Monday 25 January we will be conducting routine building maintenance with inspections and cleaning of storm water and cesspit filtration systems in both the North, East and South Stands.

This will occur between 8am and 5pm and there will be tanker trucks in attendance to conduct this work. If you have any concerns, please email us on info@edenpark.co.nz or call our 24-hour hotline on 09 815 4820.





EDEN PARK

NEW ZEALAND'S NATIONAL STADIUM

Eden Park Private Bag 56-906 Dominion Road Auckland 1446 info@edenpark.co.nz

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