



EDEN PARK

NEW ZEALAND'S NATIONAL STADIUM

2021 MEMBERSHIPS

YOUR NATIONAL STADIUM

If we were asked what 2020 had planned for Eden Park, we would have anticipated a blockbuster slate of events from domestic and international rugby, to rugby league, cricket, football and a range of community events. Like all Kiwis, we never imagined the challenges we would be faced with, and the fact that the global stadia industry would be in crisis as a result of COVID-19.

The year began with two Twenty20 International matches between the BLACKCAPS and India, with the visitors winning both fixtures in front of roaring crowds. The WHITE FERNS took to the Outer Oval to face South Africa twice in One Day Internationals both of which resulted in New Zealand being defeated. A One Day International saw the BLACKCAPS host India again, with the home side taking the win.

The Super Rugby season began in late January for the Blues in front of a lively crowd of almost 15,000 rugby fans enjoying a summer evening. The Wellington Phoenix also returned in

February to face Melbourne City FC and won in front of more than 15,000 football fans.

As COVID-19 developed, and the Government introduced its restrictions on mass events, we were faced with an extensive rescheduling exercise. The termination of all match-day activities at the stadium caused our revenues to cease overnight. So, after three long months of lockdown, it was with immense relief that we were able to reopen Eden Park in June for the first round of a revised domestic rugby competition, Super Rugby Aotearoa, with measures in place to ensure a safe and responsible environment.

With just five days to prepare the dormant stadium, the event gathered global interest as New Zealand became the first country to return to mass events with no restrictions on crowds. Over 37,000 fans poured through the stadium's gates to watch the Blues defeat the Hurricanes and celebrate a return to live sport and entertainment. After two further well-attended Super Rugby Aotearoa matches, we were fortunate to also host a Bledisloe Cup test and an exciting Mitre 10 Cup competition including home semi and final matches.

A number of upgrades are in the works to enhance the fan experience at Eden Park including our new Samsung superscreen which provides more than 330m² of cutting-edge technology. We hope you will join us this year as we welcome international cricket with the BLACKCAPS facing both Australia and Bangladesh, a jam-packed Blues season, two international All Blacks fixtures and September's Rugby World Cup 2021 competition.

I would like to take this opportunity to thank our members for their ongoing loyalty and understanding as we navigated last year together. In 2021 we look forward to emerging stronger and delivering more unforgettable events for you at New Zealand's national stadium.



Nick Sautner,
Chief Executive Officer





WHAT AN EDEN PARK MEMBERSHIP OFFERS

Love live sport? Become a dedicated supporter of Eden Park and enjoy the best LIVE sport in New Zealand. Benefits include:

- Individual reserved seats – the best in the house.
- Options include access to a range of sporting events such as BLACKCAPS, WHITE FERNS, All Blacks, Black Ferns, Blues Super Rugby Aotearoa and Trans-Tasman, football, league, Mitre 10 Cup and domestic cricket (excluding clean stadium events).
- Access to exclusive lounge facilities with superior food and beverage offerings.
- Priority purchase options for events not included in your membership.
- Reciprocal rights with partner stadiums throughout New Zealand and Australia.
- Merchandise discounts.
- Discount and priority purchase to Eden Park Experiences.
- Guest tickets available to purchase for specific matches (subject to availability and limited numbers apply).
- Special member events (including our popular end of year Xmas BBQ on the Number One Ground).
- Payment plans available.

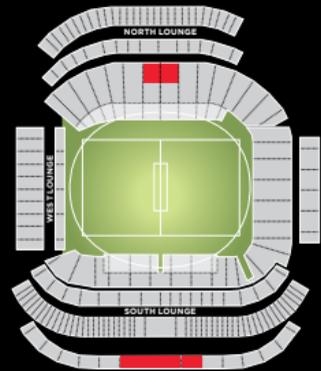
Terms and conditions apply. Visit edenpark.co.nz/memberinfo

GROUND MEMBERSHIP

For all scheduled rugby and cricket

Sitting right on halfway (or behind the bowler's arm), there isn't a better view of the action!

For those who like to socialise, the West Lounge has the perfect clubroom atmosphere, with exclusive food and beverage offerings unavailable in the main stadium.



Renewal
\$850
inc. GST

New
\$975
inc. GST

CLUB MEMBERSHIP

For all scheduled rugby and cricket

With a large corporate clientele, there are great networking opportunities across a range of different business categories.

Reserved table dining is perfect for entertaining clients before heading to your seats directly outside the lounge.



Renewal
\$1425
plus GST

New
\$1575
plus GST



BALCONY MEMBERSHIP

For all sporting fixtures

Love all sport? Don't compromise – from football to league and everything in between, if it's at Eden Park, you're coming.

The Balcony Bar is the perfect spot to watch from, either in your seat or standing with your mates on the balcony.



Renewal
\$1550
plus GST

New
\$1750
plus GST



FLEXI MEMBERSHIP

For BLACKCAPS or Super Rugby Aotearoa

Can't come to all games but want the benefits of an Eden Park membership?

A Flexi Membership gives you the option to choose two games (or bring a mate to one)!



\$400
plus GST



OCR MEMBERSHIP

Options available for 10 or 12 pax

Looking to entertain clients, reward colleagues or just enjoy the moment with a group of friends?

Our Outdoor Corporate Reserves are just the right mix of casual hospitality or upmarket entertainment with a range of food and beverage options available.

From
\$1995
plus GST
per person



LEGACY MEMBERSHIP

For all sporting fixtures

Lock in your membership for ten years and save on annual fees.

Enjoy the social atmosphere of the balcony before settling in to the best seats in the house right on the half-way line and looking down the wicket!

From
\$2500
plus GST
per annum



SUITES

Entertain clients with a premium experience in your own private suite! Tickets for 20 guests and onsite carparking along with premium food and beverage offerings complete the match day experience.

It's yours 365 days of the year for meetings or a satellite office. Your suite can be styled to mirror your brand providing an extension of your business at New Zealand's national stadium.

Wow your staff and clients with your unique Eden Park suite and enjoy stunning views.

LIMITED
AVAILABILITY
ENQUIRE
NOW



FUNCTIONS & VENUE HIRE

Looking for an iconic space to host your next conference or event? We can offer unique facilities for up to 2000 guests with a wide range of setup options.

Eden Park Function Centre provides comprehensive services including full event management and coordination.

Book an event venue with a view like no other at Eden Park!



SUSTAINABILITY

Eden Park promotes sustainability. Innovations include:

- Onsite water catchment facilities.
- Installation of LED lighting throughout the stadium.
- All match day rubbish is sorted and separated into cans, bottles, organic and general to reduce waste to landfill.
- Only compostable food packaging is used throughout the venue.
- Onsite compost bins for all non-match day food waste.
- Site of the Morningside Urban Market Garden which grows produce with migrant and refugee background women in an enterprise model that supplies food to local cafes.
- Eden Park is home to nearly 360,000 bees and the honey harvested is sold to visitors and the local community.



EDEN PARK EXPERIENCES

Not only does Eden Park host major events, we offer a range of leisure and recreational activities:

- Stadium tours including the changing rooms and coaches' boxes.
- Staydium Glamping in our private domes.
- An authentic Māori cultural event developed in conjunction with Te Wehi Haka.
- One-of-a-kind Sky Sport Zipline and Rooftop Tour.





EDEN PARK

NEW ZEALAND'S NATIONAL STADIUM

membership@edenpark.co.nz | 0800 EDEN PARK