



7 December 2020

Sky presents Eden Park Christmas Markets – a festive shopping wonderland

New Zealand's national stadium will be turned into a festive shopping wonderland this December when the Eden Park Christmas Markets, presented by Sky, arrive on the stadium's hallowed turf.

Why [Sky](#)? Well, as New Zealand's greatest entertainer whether you fancy a Blues or All Blacks try dotted down in the corner or a gripping drama, Sky is committed to bringing joy every which way. After what can only be described as a challenging year, the Sky crew put their hand up to support something uplifting and a little bit different at Christmas.

While the event is free, Auckland City Mission will be collecting gold coin donations and more from generous Kiwis to support others in need.

On offer is a variety of stalls from [General Collective](#), known for their contemporary market experiences celebrating creativity, connection, and collaboration. A broad range of artisan producers will descend on the historic ground to sell their wares on Sunday 20 December from 11am-4pm.

With Eden Park due to replace their 17-year old turf later this year to make way for a new surface, it offers the rare opportunity to hold the event on the very ground that some of the world's most famous athletes have graced.

The family-friendly market will offer something for everyone with games and activities for the kids, a Christmas DJ, the chance to participate in a Sky 'Believe it or Not' quiz on the stadium's new 1700-inch Samsung Superscreen, and food from the [Auckland Food Truck Collective](#) and their eclectic vendors. And of course, there will be the chance to have a photo with Santa Claus who will be greeting children from his grotto, high up in the stands of Eden Park.

[Event information](#)

Sunday 20 December, 11am-4pm

Free entry, with gold coin donations for [Auckland City Mission](#)

Entry via Gate J, in Eden Park's Bus Hub off Sandringham Road

Free parking available

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MEDIA RELEASE



About Eden Park

Eden Park is New Zealand's national stadium and a globally iconic arena, located in central Auckland. With 117 years of history, the Park has hosted some of the world's most memorable sporting moments from cricket, to rugby, to rugby league and football. A range of other community initiatives and events are also hosted throughout the year.

Eden Park Trust operates as a statutory not-for-profit body corporate, registered as a charitable trust with the Charities Commission. Its objectives are to promote, operate and develop Eden Park as a high quality multi-purpose stadium for the use and benefit of rugby and cricket as well as other sporting codes and other recreational, musical, and cultural events for the benefit of the public of the Auckland region.

Its rich history and profile is unmatched by any other stadium in the country. From its beginnings as a cricket ground in 1903, Eden Park became the primary venue for major summer and winter sport in Auckland when in 1913, the owner, Auckland Cricket, leased winter use of the ground to Auckland Rugby.

A Deed of Trust establishing Auckland Cricket and Auckland Rugby as the beneficial owners of Eden Park was signed in 1926 and has since been enshrined in legislation. Most notably remembered for hosting the 1987 and 2011 Rugby World Cup Finals, Eden Park remains the home of both Auckland Cricket and Auckland Rugby as it has been for more than a century.

Each year, more than half a million sports and entertainment fans from around the world visit Eden Park. The stadium successfully hosts sell-out crowds of up to 50,000 on match days and hosts more than 1,000 non-match day functions per year. A range of community initiatives are also hosted throughout the year including the likes of The Lifewise Big Sleepout, Auckland City Mission Christmas Appeal, Walk for Awareness (SNAP Fitness – Mental Health), Japan Day, NZ Eid Day, The World's Biggest Bootcamp, Eden Rugby Holiday Clinic, Field of Dreams, The Block NZ: Firehouse, Learn 2 Ride (Auckland Transport) and the Eden Park Dog Walking Club, as well as local school assemblies and duathlons.