

20 November 2020

Eden Park invites the world to watch the grass grow on the TORO Turf Cam

Ever wondered what's more exciting than watching paint dry? Eden Park may have the answer with the launch of their new TORO Turf Cam, enabling the world to watch the grass grow on one of the most revered grounds.

Following the world's largest crowd attendance at the Bledisloe Cup since the onset of a global pandemic, the stadium is offering virtual front-row seats to sneak a peek inside New Zealand's national stadium.

"This year, more than ever, people are seeking out new live experiences and ways we can continue to come together as a community. Australia's Phillip Island Nature Parks had viewers glued to their screens during the COVID-19 lockdown when they livestreamed their penguin parade to the world," says Eden Park's Chief Executive Officer Nick Sautner.

"Eden Park's TORO Turf Cam will allow fans from all corners of the globe to watch our Turf Team transform and maintain our world-class surface, look in on skill sessions, witness live performances with special guest appearances and get an insight into the weekly hustle and bustle of the country's largest stadium. We anticipate the live feed will offer fans of the Park a moment of zen during this challenging moment in world history."

TORO creates an array of turf maintenance machinery and products which have been used to maintain some of the world's famed grounds including Wimbledon, Walt Disney Resort, NFL Superbowl, University of Notre Dame, St Andrews and Eden Park.

Official TORO distributor Parkland Products know their customers have high standards and want the best possible results.

"We take great pride in having our world-class products and services help Eden Park maintain its reputation as an iconic venue," says Parkland's Managing Director, Chris Todd.

With the summer of cricket fast approaching, the transformation of the hallowed turf from rugby to cricket is scheduled this weekend and will be broadcast live on the TORO Turf Cam for enthusiasts to watch.

All eyes will be on the stadium's Turf Team this Sunday when they manoeuvre the pitch transporter onto the ground following tomorrow's Mitre 10 Cup semi-final. This will see them remove the sand tray utilised for rugby fixtures, bring down the goal posts and install the drop-in cricket pitch ready for next Friday's T20 between the BLACKCAPS and West Indies.

The TORO Turf Cam will be live from 8am on Sunday 22 November at <http://edenpark.co.nz/turfcam/>
The feed will be unavailable for games.

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MEDIA RELEASE

About Eden Park

Eden Park is New Zealand's national stadium and a globally iconic arena, located in central Auckland. With 117 years of history, the Park has hosted some of the world's most memorable sporting moments from cricket, to rugby, to rugby league and football. A range of other community initiatives and events are also hosted throughout the year.

Eden Park Trust operates as a statutory not-for-profit body corporate, registered as a charitable trust with the Charities Commission. Its objectives are to promote, operate and develop Eden Park as a high quality multi-purpose stadium for the use and benefit of rugby and cricket as well as other sporting codes and other recreational, musical, and cultural events for the benefit of the public of the Auckland region.

Its rich history and profile is unmatched by any other stadium in the country. From its beginnings as a cricket ground in 1903, Eden Park became the primary venue for major summer and winter sport in Auckland when in 1913, the owner, Auckland Cricket, leased winter use of the ground to Auckland Rugby.

A Deed of Trust establishing Auckland Cricket and Auckland Rugby as the beneficial owners of Eden Park was signed in 1926 and has since been enshrined in legislation. Most notably remembered for hosting the 1987 and 2011 Rugby World Cup Finals, Eden Park remains the home of both Auckland Cricket and Auckland Rugby as it has been for more than a century.

Each year, more than half a million sports and entertainment fans from around the world visit Eden Park. The stadium successfully hosts sell-out crowds of up to 50,000 on match days and hosts more than 1,000 non-match day functions per year. A range of community initiatives are also hosted throughout the year including the likes of The Lifewise Big Sleepout, Auckland City Mission Christmas Appeal, Walk for Awareness (SNAP Fitness – Mental Health), Japan Day, NZ Eid Day, The World's Biggest Bootcamp, Eden Rugby Holiday Clinic, Field of Dreams, The Block NZ: Firehouse, Learn 2 Ride (Auckland Transport) and the Eden Park Dog Walking Club, as well as local school assemblies and duathlons.

About TORO

[TORO](#) began in the United States 100 years ago, when it started building tractor engines in 1914. TORO's first mower for golf course fairways was produced in 1921; then the first for residential use in 1939. Today, TORO is a global success story with over 100 distributors around the world.

TORO is exclusively imported and distributed by [Parkland Products](#) to help create and maintain beautiful outdoor spaces worldwide.

The Toro Company pride themselves on responsibility to employees, customers, shareholders and the environment. Since 1914, they have cultivated their reputation around trusted relationships and constant innovation to anticipate the customers' future needs. At the same time, they are building on a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties, and agricultural fields.