

FORE! THE BIG HITS ARE BACK AS ANZ STADIUM BECOMES A GOLFER'S PARADISE









- ANZ Stadium will be transformed into a nine-hole golf course this December for 2020 G9 Stadium Golf;
- Players will compete for a range of prizes in both individual and team-based leaderboards;
- Tickets on sale 10am Friday 20 November starting from \$79 for adults and \$59 for children:
- Unique event was officially announced this morning with Acting Minister for Sport Geoff Lee, Australian Ladies Professional Golfer Tahnia Ravnjak, Parramatta Eels star Mitchell Moses, Future Matildas and Sydney FC player Jada Whyman and NSW Blues legend Benny Elias hitting the first balls;
- See the official Ministerial Release here [insert release].

TEE-TIME has replaced try-time and greens have replaced goals as Sydney's ANZ Stadium prepares to host one of Australasia's most unique sporting events.

With the footy finished for the year, a nine-hole golf course has been built inside the Olympic stadium with golfers of all standards being invited to swing in to 2020 G9 Stadium Golf from Friday 4 December.

Players will hit out on to the hallowed turf from tees built on Levels 1 to 4 of ANZ Stadium, with Head Curator Graeme Logan and his team establishing nine golf greens across the arena.



The G9 concept has proved popular across the Tasman at Auckland's <u>Eden Park</u> where the event was first created. The innovative concept was borne out of a strategy to increase activity and eliminate idle capacity between traditional sport seasons. In December, the stadium will hold its fourth annual G9 golf experience to offer participants another unforgettable opportunity to come together in 2020 to enjoy sport and entertainment blended uniquely.

Reckon you can go nearest the pin on the hallowed turf where Aloisi scored to take the Socceroos through to the 2006 FIFA World Cup? Can you hit the green closest to where Cathy crossed the finish line at the Sydney 2000 Olympics? A Birdie might even replace the Goanna where GI scored for the Rabbitohs in the 2014 Grand Final.

Tickets go on sale Friday 20 November at 10am via Ticketek, with tickets starting from \$79 for an adult and \$59 for a child.

The 2020 G9 Stadium Golf series will be staged under the same COVID Safe practices that have been in place for recent major events at ANZ Stadium.

The event is being brought to Sydney by TEG Live, in conjunction with ANZ Stadium, while Drummond Golf – Australia's biggest golf retailer – is the official equipment partner and Taylormade the official golf ball partner for the tournament.

Event partner Mitsubishi will be sponsoring the 5th hole at the Stadium, the location where Acting Minister for Sport Geoff Lee, Australian Ladies Professional Golfer Tahnia Ravnjak, Parramatta Eels star Mitchell Moses, Future Matildas and Sydney FC player Jada Whyman and NSW Blues legend Benny Elias hit the ceremonial first balls at the launch on Friday 20 November.

A prize pool will be up for grabs for the overall individual and team winners

TEG CEO Geoff Jones said: "Together with ANZ Stadium, we're looking forward to hosting the G9 tournament in Sydney that will provide some much-needed relief for golf enthusiasts, friends, family and colleagues. Given its timing this year, it's a perfect chance for businesses to celebrate the end of a challenging year with some light-hearted fun."

Stadium CEO Daryl Kerry believes introducing a unique golf event to Australia's home ground is the perfect way for fans to have a bit of fun after a challenging year.

"Golf is one of the highest participation sports in Australia with some 1 million Aussies regularly swinging a club and over 10.5 million rounds of golf played annually around the country," he said.

"2020 G9 Stadium Golf is a unique concept that can be played in a safe and controlled environment and which allows groups of people to test their golf skills and just have a bit of fun.

"The Stadium has hosted some of Australia's biggest sport and entertainment events in a very challenging year . . . everything from Queen & Adam Lambert and the unforgettable Fire Fight Australia concert in February through to NRL Grand Final and State of Origin in the past few weeks.



"The fact that we now have G9 Stadium Golf ready to tee off shows the range of events that Sydney has hosted despite the challenges of a global pandemic."

Gates open for 2020 G9 Stadium Golf from 6.45am Friday 4 December with the first tee time at 7.30am each day and the last tee time 7.45pm Sunday to Thursday or 9.30pm Fridays and Saturdays.

A Stadium Golf Clubhouse has been established on the north-western terrace of ANZ Stadium for golfers to enjoy a beverage post-game, again in a COVID Safe environment.

Players are invited to bring their own clubs, however only the following clubs are used in G9 Stadium Golf:

Men's - 5-iron, 7-iron, 8-iron, Pitching Wedge, Sand Wedge, Putter

Ladies - Driver, Fairway Wood, Hybrid, 4-iron, Pitching Wedge, Sand Wedge, Putter

ABOUT TEG LIVE:

TEG Live is wholly owned by TEG, Asia Pacific's leading ticketing, live entertainment and data analytics company. TEG Live is a dynamic and diverse promoter of live content in music, sport, family entertainment, eSports and exhibitions. TEG Live connects millions of fans every year with unique live experiences and adds value to events with hospitality and sponsorship services. For more information: http://www.teglive.com.au

ABOUT VENUES LIVE:

VenuesLive is a leading provider of management and hospitality services to venues and events. It operates three of Australia's most iconic stadiums – <u>ANZ Stadium</u> (Sydney's Olympic stadium), <u>Optus Stadium</u> in Perth, and <u>Bankwest Stadium</u>. VenuesLive is committed to growth and innovation in the areas of venue management, event delivery and catering services; leveraging its team's extensive management and operations expertise to bring to life world-class events, service delivery, and a fans-first live sport and entertainment experience in all VenuesLive serviced venues.

ABOUT G9

The <u>G9</u> is an innovative stadium golf experience created by Auckland's Eden Park's to allow sport fans, stadium enthusiastic and thrill seekers the rare opportunity to tee off from the highest stands of some of the world's most revered stadiums. The G9 allows global stadia to think without limits to create an unforgettable experience for both golfers and fans of world-class stadiums, as well as eliminate idle capacity between traditional sport seasons. First imagined in 2017, the conversion of Eden Park to a unique nine-hole golf course will soon take place for the fourth year in Auckland, providing participants the unique opportunity to hit a hole-in-one on Eden Park.