
From: Info <info@edenpark.co.nz>
Sent: Thursday, 28 February 2019 4:20 pm
To:
Subject: The Hood - Event announcements and Japan Day this Sunday

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Lifewise Big Sleepout 2019

We are pleased to share that Eden Park will host the [Lifewise Big Sleepout](#) this year.

On June 20th entrepreneurs, businesses and community leaders will come together to raise funds that will go towards Lifewise's work for ending homelessness. Participants will battle the elements to spend a night sleeping on a piece of cardboard, and receiving an insight into what it means to sleep rough. Their commitment will be rewarded by donations from family, friends, colleagues and the public; every dollar raised goes towards Lifewise's work for ending homelessness.

Eden Park Chief Executive Officer Nick Sautner says "Our community is integral to our success and we are committed to supporting this worthy cause for the betterment of those affected. Eden Park is built for more than cricket and rugby and we're thrilled to be involved in delivering another event that will assist Aucklanders and help spread a wider message."

"People need to understand that homelessness is a symptom of a number of social issues that we deal with day to day. Across Lifewise we are working with elderly isolation, broken homes and foster care, addiction and youth homelessness, all connected to the growing number of people finding themselves on the streets," says Chief Executive of Lifewise, Moira Lawler.

Read the media release [here](#).

Te Matatini 2021

Following a successful Te Matatini in Wellington last weekend, it was announced that [Eden Park will host the 2021 festival of Kapa Haka](#) and add another momentous weekend to New Zealand's national stadium's history books.

Eden Park Chief Executive Officer Nick Sautner says "Our whānau are excited to deliver a first-class event in 2021 to ensure Te Matatini is displayed on the world stage. Eden Park is committed to ensuring the community asset is used for more than cricket and rugby so this opportunity to showcase Māori culture on the same hallowed turf that some of our country's greatest athletes have graced fits perfectly."

See one of the fantastic acts from the 2019 festival [here](#).

We look forward to you joining us in 2021 as we celebrate Māoridom and offer hordes of Kiwis the chance to perform on our hallowed turf.

Japan Day 2019

This weekend New Zealand's national stadium will celebrate East Asia as it welcomes the annual festivities of Japan Day through the gates.

This Sunday 3 March Aucklanders will be treated to a charming contingent of Japanese cultural and musical groups as well as local cuisine and demonstrations.

Japan Day is New Zealand's largest Japanese festival and has been held for 17 years. This is the first year the event has been held at New Zealand's national stadium and with up to 50,000 visitors recorded in previous years the Park is ready to host partygoers.

Guests can expect an array of options to explore including sake and wine tastings, martial arts demonstrations, kimono tea ceremonies, calligraphy demonstrations, bonsai displays as well as a multitude of music, dance and performances.

Gates open at 10 am and entry is free so arrive early to enjoy the live performances which include Taiko drummers as well as visiting Japanese band Hatenkohro who combine stage combat, modern dance and Japanese classical dance.

Resident Only Parking

The Auckland Transport resident-only parking scheme will be in place this Sunday. You can view [more information here](#)



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