
From: Info <info@edenpark.co.nz>
Sent: Thursday, 25 October 2018 4:27 pm
To:
Subject: The Hood - Join us for the Mitre 10 Cup final and the All Blacks!

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2018 MITRE 10 CUP FINAL: Auckland v Canterbury

With a dominant season behind them, Auckland will go into the 2018 Mitre 10 Cup final knowing they have a golden opportunity to deny Canterbury the win for only the second time since 2008. The Auckland forwards will have their work cut out against them with Luke Whitelock and Luke Romano providing All Blacks experience and Mitchell Drummond showing his form in the 10 jersey.

We are pleased to announce that in collaboration with Auckland Rugby there will be free entry for all fans this Saturday afternoon. Tickets are not required and we're expecting a great crowd with The Feelers performing live throughout the match.

After the final whistle, fans are encouraged to stay on to watch the All Blacks play Australia in Japan live on the big screens thanks to our friends at Sky Television.

Families will have the chance to gather their picnic rugs and descend onto the Number 1 Field to watch the boys in black battle it out.

Gates open at 2.00pm, so make sure you arrive in plenty of time for kick off at 4:05pm! More details can be found [here](#).

Although there are no parking restrictions for the final, there will be a managed pedestrian crossing on Sandringham Road to support the Auckland Transport rail patrons when required.

Australasian Leisure Management Awards

Eden Park is thrilled to have won [back-to-back awards](#) at the Australasian Leisure Management Awards.

The 2018 Leisure Industry Communication and Marketing Award was won for the Park's activity around the innovative ASB G9 golf experience which is due to tee off again next weekend from 3-10 November.

With underutilisation currently one of the Park's key issues, the team is delighted to again be acknowledged for commitment to continual improvement and industry excellence.

Eden Park is focussed on a strategic approach for the next 10 years given the challenging economic outlook and the introduction of the annual ASB G9 is one example of innovative event and revenue creation.



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