
From: Info <info@edenpark.co.nz>
Sent: Wednesday, 7 October 2020 4:06 pm
To:
Subject: The Hood - Eden Park Dog Walking Club



Eden Park Dog Walking Club launch – 5.30pm tomorrow

Crouch, touch, paws, engage! Join us for the [launch event](#) of the Eden Park Dog Walking Club, in partnership with Tu Meke. Big Boy will be also be attending! Big Boy is one half of the iconic duo 'Rabbitwoman and Dogman' from global contemporary artists [Gillie and Marc](#). The New York Times have labelled Gillie and Marc as "the most successful and prolific creators of public art in New York's History" and their innovative public sculptures can be seen in art galleries and public sites in over 250 cities. Their 'Big Boy' piece inspires light-heartedness and humour and brings people together to have fun through public art by encouraging play and joy.

Meet us at Gate G reception at 5.30pm with your four-legged friend for a unique one-off walk around New Zealand's national stadium. Free entry. All dogs must be leashed.



Naming Rights

In a world first, ASB Bank has secured weeklong naming rights to New Zealand's national stadium for the upcoming Bledisloe Cup, and as part of its continued efforts to back New Zealand business, will gift the opportunity to a Kiwi business in need of a helping hand.

"Eden Park is known as Eden Park globally which means this opportunity is unlikely to happen ever again. Like most New Zealand businesses, Eden Park has been challenged to find ways to embrace the new normal to ensure we can continue to operate, innovate, and give back to the community. ASB is a valued and longstanding partner of the Park, so creating a unique opportunity together to support a small Kiwi business is a natural fit for us," says CEO Nick Sautner.

The new temporary naming rights partner for Eden Park will be revealed early next week – [read the media release here](#).

Events this weekend

This weekend the stadium is hosting a school ball, university ball and an awards evening. These were previously postponed events but can now proceed under Alert Level 1 guidelines. If you have any queries, please feel free to email us on info@edenpark.co.nz or call our hotline during the event on 09 815 4820.

Community Facebook Page

Are you connected via our Facebook group; [The Hood](#)? Join our community page today to keep up with our social media, events and various neighbourhood matters.

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