
From: Eden Park <edenpark@engage.ticketmaster.com>
Sent: Friday, 28 August 2020 3:01 pm
To:
Subject: The Hood - Eden Park update



The Loving Cup

Last weekend an article was published about a missing trophy that has historically been awarded to the winner of the North v South match. A member of our facilities team read the story and returned to the office to play an important role in locating the 'Loving Cup' at Eden Park and solving this 88-year mystery! We were pleased to help uncover some good news during this challenging time – [the story can be read here](#). The home of rugby has been taking

good care of the Loving Cup and it has now started its journey south for the rescheduled North v South match at Sky Stadium.

COVID-19 Community Testing Centre

The Community Testing Centre located in our Bus Hub is likely to remain open as the situation evolves in Auckland.

Auckland water restrictions

In case you notice any maintenance conducted around the stadium, it's worth noting that Eden Park is adhering to water restrictions and we're working with Watercare on a range of further initiatives to support the community. Non-potable water is being used for water blasting, and we continue to reduce our water usage through utilising rainwater (non-potable water) from a catchment off our South Stand roof for stadium maintenance, landscaping and cleaning.

Stihl partnership

Our partnership with Stihl, [seen here](#), is a great example of how our team continues to push the limit of traditional commercial partnerships to ensure the relationship is more than just a sign on the grandstand. A range of fun content has been released recently promoting Stihl power tools while leveraging expertise and reputation from two globally-recognised brands – including our very own Blair Christiansen who played an integral role in bringing these videos to life! You can watch a range of short clips [on YouTube here](#).

Superscreen installation

We're pleased to share that work has commenced on the installation of a new superscreen in the East Stand which aims to enhance the fan experience. Once installed, we look forward to sharing more details with you to showcase the exciting addition.



NEW ZEALAND'S NATIONAL STADIUM

Eden Park Private Bag 56-906 Dominion Road Auckland 1446 info@edenpark.co.nz

You have received this email because you have indicated you wish to receive communications and offers from Eden Park. We endeavour not to send irrelevant content, however if you wish you can [unsubscribe here](#) and you can view our [privacy policy here](#).