

Information on concert proposal

The Proposal: The Eden Park Trust intends to submit a resource consent application to stage up to six concerts a year at New Zealand's national stadium. As part of this process, the Trust will carry out consultation with stakeholder groups, most importantly, our nearest neighbours.

Current Rules: Under the Auckland Unitary Plan (AUP), the stadium can apply to host up to six shows annually. However, recent experience shows is not practically viable or economically feasible for the Trust or promoters to apply for individual resource consents for each show as a one-off. Hence this application will be for a "blanket" consent to enable the six concerts provided for as a discretionary activity in the AUP.

Process: We will be asking for the application to be publicly notified so everyone, including our neighbours, has the opportunity to have their say. We expect submissions will open in late January or early February. We will keep you informed on timing and process.

Effects:

Sound:

With the installation of the acoustic barrier in the East (which already has consent as part of the stadium redevelopment) sound can be limited to 75 dB at the residential boundary. Western Springs and North Harbour stadiums have an 82 dB limit and Ellerslie Racecourse, ASB Showgrounds and Bruce Pullman Park are all able to stage concerts with higher noise limits.

Traffic:

Eden Park will implement Auckland Transport-approved traffic management plans on concert event days as we do on major event days currently. Promoters will be required to include travel on public transport with their tickets so patrons can take advantage of the conveniently located train stations and bus routes to travel to and from the event.

Amenity:

The Eden Park Comprehensive Operating Management Plan (COMP) has been used over many years for night time events and is proven to successfully mitigate the impacts on the neighbourhood from large events. The COMP includes alcohol management processes and procedures, traffic management strategies, a collaborative framework for working with NZ Police, Auckland Council, Auckland Transport and District Licensing Agency, post-event security and clean-up, and a residents' hotline.

We have developed a concert specific OMP that includes all these same measures as well as additional concert specific measures including in respect of pack-in and pack-out periods (pre and post the concert) to deal with matters such as vehicle movements, hours of operation and construction sound. The hotline will be in place during the entire pack-in and pack-out period as well as on the event day.

Economic:

Eden Park is unused for more than 90% of the year, representing a large opportunity cost to the economy, regional and local businesses, workers and households. Auckland Council estimates the current summer concert schedule adds \$53M into the regional economy, attracting 170,000 visitors from other regions. Research by Insight Economics indicates concerts at Eden Park could generate up to an additional \$24.8M in regional GDP each year, an extra 395 fulltime equivalent (FTE) jobs in direct employment, and another 140 FTEs in flow-on employment. This includes an injection of \$15.6M into regional household incomes.

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Proposed operational parameters: We have been working with promoters, tour managers and venue managers to put together draft operating parameters which allow promoters and artists to deliver shows within demanding tour schedules while ensuring impacts on our near neighbours are managed appropriately.

Item	Proposed parameters
Number and day	No more than six per 12 month period. The proposal is to allow concerts on any night of the week except Sundays (unless the Sunday falls before a public holiday), but it is expected that most concerts will be staged on a Friday or Saturday evening.
Duration	A single concert event is limited to six hours total (e.g. longer than six hours is counted as two concert events).
Gate Timings	General admission shall not open prior to 5.00pm on a weekday (except a public holiday).
Curfew	A scheduled finish time of 11.00pm on Fridays, Saturdays and any day preceding a public holiday and 10.30pm on all other days.
Capacities	From Monday – Friday a capacity of up to 50,000 (as currently) For Saturdays (and any Sunday that falls prior to a public holiday) capacity will be up to 60,000
Operations Management Plan	Implement the Operations Management Plan - Concerts, including a Traffic Management Plan, Event Management Plan and Community Consultation and Communications Management Plan for each concert event.
Traffic Management	An appropriate and Auckland Transport approved TMP will be implemented along with free public transport with tickets.
Bump-in/Bump-out: general	Work to load in the stage and production will begin up to a week prior to the concert itself, and disestablishment works could run for two or three days after the last performance. Controls on vehicle movements will be in place, hours of work on non-event days will be subject to controls, and noise limits will be enforced with promoters and crew.
Bump-in/bump-out: vehicles	Controls on vehicle movements around the stadium in the lead up to and after the concert will be implemented, including the following restrictions: <ul style="list-style-type: none"> • Heavy vehicles will be prohibited from using Walters Road and Reimers Avenues and will instead use Gate Q and the Bus-Hub to access and exit the site. • When pack-out is commenced immediately after a concert, truck movements will be limited to one every 15 minutes.
Noise	Sound limits will apply to activities in the pre-concert, concert and post-concert periods (around 11 days for a large production). The acoustic barrier will be installed at the rear of the East Stand, providing significant mitigation of sound effects. Residential properties will experience sound levels on event day of at or below 75dB.
Lighting	The playing field floodlights will operate at an average level no higher than 300 lux on the Number One field. Following the concert, stadium lighting will be switched to egress mode and floodlights will be shut off once the stadium is cleared.