



NEW ZEALAND'S
NATIONAL STADIUM

2025 MEMBERSHIPS





Kia ora koutou,

As we approach the conclusion of 2024, we take the time to reflect on the past 12 months. So many extraordinary moments have unfolded on Eden Park's hallowed turf. This year has been an exciting one for the stadium, filled with memorable events that have brought people together in celebration.

In March, we were thrilled to host two sold-out performances from global superstar P!NK, who lit up the venue with her electrifying shows. P!NK made history as the first female to headline the stadium, setting this new record on International Women's Day.

The Blues also added to the history books, breaking their Super Rugby drought to

EDEN PARK – NEW ZEALAND’S NATIONAL STADIUM

claim the 2024 Super Rugby Pacific title, and the All Blacks added to their legacy, recording 50 games unbeaten at the Eden Park Fortress. The stadium played a key role in a variety of major sporting events, including football, cricket, and the Super Rugby Aupiki season final.

Beyond sport, we welcomed many art, cultural and community events, including the popular Art in the Park, which showcased local talent and creativity. In September, we witnessed a powerful display of national pride as Eden Park set the stage for New Zealand to reclaim the official GUINNESS WORLD RECORDS™ title for the world’s largest haka. These events not only entertained but enriched the landscape of Auckland and New Zealand.

One of our proudest achievements this year came in June, when Eden Park was acknowledged at the prestigious TheStadiumBusiness Awards, winning both Event of the Year and Venue of the Year. Against record entries and tough competition from iconic venues like Wembley Stadium, Croke Park, and Suncorp Stadium, our victory was a testament to the collective commitment of the Eden Park team, who continually go above and beyond to deliver world-class events at our national stadium.

Now, we turn our attention to the year ahead as Eden Park continues to set the stage for some incredible content. With a diverse lineup of events planned, there will be something for everyone to enjoy.

We are grateful for your continued support as a valued Member, and we look forward to sharing even more unforgettable experiences with you in the coming year.

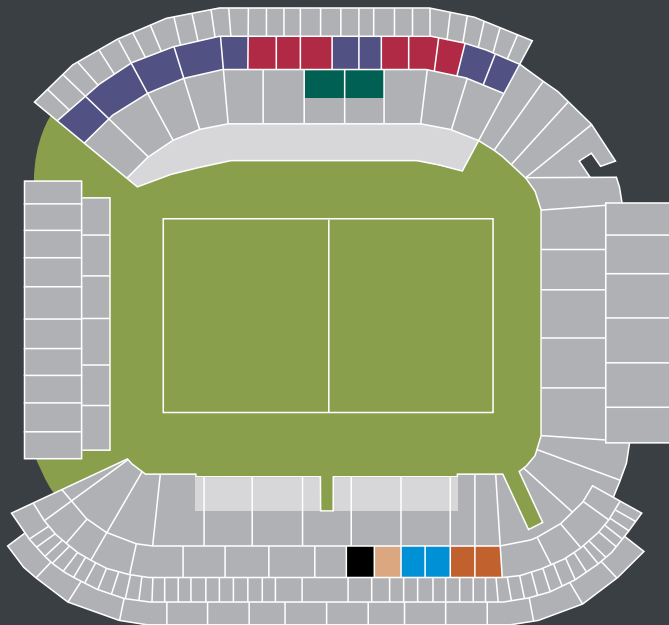


Ngā mihi,
Nick Sautner
Chief Executive Officer








COME TO PLAY WHAT BENEFITS?

	GROUND	CLUB	BALCONY	PREMIUM BALCONY	LEGACY	SOUTH OCRs	NORTH OCRs
Access to scheduled cricket and rugby	●	●	●	●	●	●	●
Access to all sporting fixtures			●	●	●	●	
Guaranteed reserved seat	●	●	●	●	●	●	●
In seat steward service				●	●	●	●
Adjoining fridge						●	●
Access to Exclusive Lounges	●	●	●	●	●	●	●
Reserved Table Dining available *		●	●	●	●	●	●
Early Gate Entry *		●	●	●	●	●	●
Part Payment Options	●						
Premium Food and Beverage Options		●	●	●	●	●	●
Guest Passes (subject to availability)	●	●	●	●	●	●	●
Eden Park Merchandise Discounts available	●	●	●	●	●	●	●
Reciprocal rights to other NZ Stadiums	●	●	●	●	●	●	●
Discounts on Eden Park Experiences	●	●	●	●	●	●	●
Fully transferable	●	●	●	●	●	●	●
Free public transport *	●	●	●	●	●	●	●

*selected matches only



COME TO PLAY WHAT AREA?

-  GROUND MEMBER
-  CLUB MEMBER
-  BALCONY BAR MEMBER
-  PREMIUM BALCONY
-  LEGACY MEMBER
-  NORTH OCRs
-  SOUTH OCRs

COME TO PLAY WHAT OPTIONS?

GROUND MEMBER

PAPA TĀKARO

- Lounge Access: Loyalty Lounge – Maia
- Access to all scheduled rugby and cricket fixtures
- University of Auckland North Stand Level 4
- Priority purchase for concerts

\$995 includes GST

CLUB MEMBER

PĀPORI

- Lounge Access: Grand Hall – Te Pa
- Access to all scheduled rugby and cricket fixtures
- University of Auckland North Stand Level 5
- Priority purchase for concerts

\$1,445 plus GST

BALCONY BAR MEMBER

POUREWA

- Lounge Access: The World Cup Lounge - Te Ipu O Te Ao
- Access to all sporting fixtures
- Samsung South Stand Level 4
- Priority purchase for concerts

\$1,550 premium Balcony- \$2,050

LEGACY MEMBER

TAUTINI

- Lounge Access: The World Cup Lounge - Te Ipu O Te Ao
- Access to all sporting fixtures
- In seat “Order Away” food and delivery service
- Samsung South Stand Level 4 – seats on half way
- Priority purchase for concerts

\$2,500 plus GST

COME TO PLAY WHEN ENTERTAINING CLIENTS

OCRs NORTH

PONGA KI RUNGA

- Lounge Access: Grand Hall – Te Pa
- Access to all scheduled rugby and cricket fixtures
- University of Auckland North Stand Level 5
- Adjoining fridge that can be stocked with an assortment of beverages
- In seat food and beverage service
- Priority purchase for concerts

\$2,250 plus GST per seat
(option of six seats available)

OCRs SOUTH

PONGA KI RARO

- Lounge Access: The World Cup Lounge – Te Ipu O Te Ao
- Access to all sporting fixtures
- Samsung South Stand Level 4
- Adjoining fridge that can be stocked with an assortment of beverages
- In seat food and beverage service
- Priority purchase for concerts

\$2,200 plus GST per seat

CORPORATE SUITES

- Valid for all sporting fixtures
- Premium food and beverage offerings
- Use 365 days of the year
- Offsite meeting/office
- Priority purchase for concerts

University of Auckland North Stand (Level 6)

- 16 guests
- Four onsite carparks

Samsung South Stand (Level 5)

- 20 guests
- Two onsite carparks

LIMITED AVAILABILITY
enquire now

BENEFITS CONCERT PRIORITY PURCHASE

Not only does your membership at Eden Park provide access to world class sporting events, we can also offer a priority purchase to all Eden Park concerts (and this is often before the usual presales) thereby guaranteeing tickets to sold out shows.



BENEFITS ART IN THE PARK

Members again enjoyed the special invite to attend Art in the Park and enjoy viewing the artworks prior to the general public attendance days.



RECIPROCAL RIGHTS



SKY STADIUM WELLINGTON



FORSYTH BARR DUNEDIN



SYDNEY CRICKET GROUND



THE GABBA BRISBANE



STADIUM AUSTRALIA SYDNEY



THE OVAL ENGLAND

COMMUNITY SUPPORT



CURE KIDS RED NOSE DAY



PINK RIBBON RIDE FOR CANCER



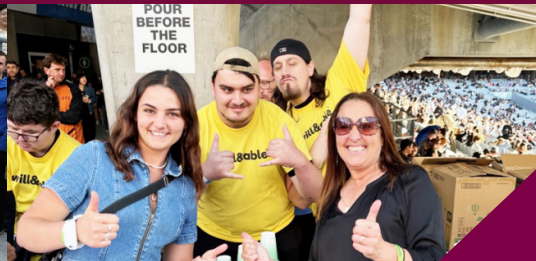
EID



PITCH IN



MAKE A WISH



WILL&ABLE

UNIQUE FUNCTION SPACES



THE GRAND HALL



BLACK DOOR ROOM



AOTEAROA ROOM



HEARTLAND LOUNGE



HOME AND AWAY CHANGE ROOM



THE FIELD

SUSTAINABILITY



CANS FOR KAI



GRASSY KNOLL COMMUNITY GARDEN



TREE PLANTING - COLDPLAY SUSTAINABILITY



ON SITE BEE HIVES



ON SITE WATER HARVESTING



COMMUNITY E-WASTE COLLECTION



VENUE OF THE YEAR 2024



TheStadiumBusiness Awards

FOR FURTHER INFORMATION CONTACT

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SAMSUNG



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