



**EDEN PARK**

NEW ZEALAND'S NATIONAL STADIUM



# SUPERSCREENS & LED RIBBONS

NEW ZEALAND'S NATIONAL STADIUM

Eden Park's superscreen, big screens and LED ribbons are a sure-fire way to make your event stand out from the rest with personalised static or animated content allowing your brand to be featured across New Zealand's national stadium.

# WHAT WE OFFER



## SUPERSCREEN

Show off your brand on the largest screen in the southern hemisphere!

This 31x11-metre screen has dynamic panels allowing for multiple engagement possibilities.

**\$3000 inc GST**

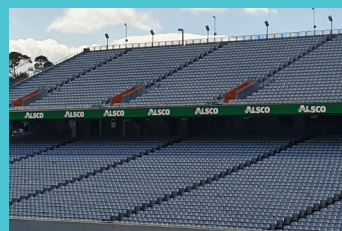


## BIG SCREENS

Eden Park's two 11x10-metre big screens are located in the south/east and north/west corners of the stadium bowl.

You can display up to 30 images or a video up to one hour long.

**\$1000 inc GST**



## LED RIBBONS

The LED ribbons run across the bottom of the upper East and West stands.

The ribbons are 76 and 89 metres long respectively meaning there is plenty of space to have your message broadcasted to your guests as they look out across our hallowed turf.

**\$1000 inc GST**

## ALL ASSETS | \$4000 inc GST

To express your interest in using the superscreen, big screens or LED ribbons for your next event, please speak to your Eden Park event organiser.

### FILE FORMATS

Superscreen	Graphic: 1653x315px. Full HD image in .JPG format. Animation: 11653x315px. Full HD video in .MP4 format.
Big screens	Graphic: 1920x1080px. Full HD image in .JPG format. Animation: 16:9. 1920x1080px. Full HD video in .MP4 format.
LED	A separate LED document outlining specifications will be provided upon request however due to the unusual size of the screens we recommend that you provide instructions for us to design inhouse. LED files can be created at an additional design cost of \$1000 inc GST.

*Prices valid for all events booked before 30 June 2021. All bookings for the Eden Park superscreen, big screens or LED ribbons are accepted on a first-in, first-served basis and aren't guaranteed to be available for your event. Each package is for a duration of five hours. Additional hours will be charged at \$150 per hour for each asset or \$350 per hour for all.*

